

THE AXA "Setting goals and meeting them" PLAN.

AXA Asia Pacific Holdings Strategy Briefing 2007

Introduction

Andrew Penn, Group Chief Executive Officer



21 November 2007

Be Life Confident

Agenda

- Today's presenters
- Last 12 months
- Today's agenda

Today's presenters



Andrew Penn,
Group Chief Executive Officer



Geoff Roberts,
Group Chief Financial Officer



Ralph Stewart,
Chief Executive Officer, NZ



Mike Thornton, Group Chief
Actuary and Chief Risk
Officer



Mark Pearson,
Regional Chief Executive Asia Life



John Cai, Chief Executive
Officer, HK



David Matthews, Chief
Executive Officer, SEA



Warren Lee,
Chief Executive Officer – Australia



Ian Campbell, General
Manager - Product



Peeyush Gupta, General
Manager, Advice & CEO,
ipac Securities



Michael Rogers, General
Manager, Financial
Protection



Adrian Emery, General
Manager, Sales & Marketing



Andrew Waddell, General
Manager, AXA FAN



Last 12 months

- Seamless transition of Group Chief Executives
- Close management of Australia and New Zealand business with focus on delivery of AXA 6 goals
- Development of our strategy and goals for what comes after AXA 6 – alignment with AXA SA's 2012
- Appointment of Australian CEO and structural changes
- Continued rapid growth and expansion in Asia – Winterthur Hong Kong, India, Malaysia, China and Bancassurance

Today's agenda

Time	Topic	Presenter
8.50am	Opening	Andrew Penn
9.05am	What comes after AXA 6?	Warren Lee
9.50am	Financial protection growth	Michael Rogers
10.20am	Tea/coffee break	
10.40am	North	Adrian Emery / Mike Thornton
11.25am	Growing distribution	Andrew Waddell / Peeyush Gupta
12.10pm	Business simplification	Ian Campbell
12.30pm	New Zealand	Ralph Stewart
12.50pm	Lunch - Café Mix, Shangri-La	
1.40pm	Asia introduction	Mark Pearson
1.55pm	Growth prospects and margins in Hong Kong	John Cai
2.55pm	South East Asia	David Matthews
3.25pm	Tea/coffee break	
3.45pm	India, China and Asia wrap-up	Mark Pearson
4.25pm	Capital management	Geoff Roberts
4.45pm	Close	Andrew Penn